Press Release

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Contact: Amelia Kassel, mailto:amelia@marketingbase.com

SJSU SCHOOL OF LIBRARY & INFORMATION SCIENCE AND COUNTING OPINIONS TO COLLABORATE ON RESEARCH DATA

SAN JOSE, Calif. – November 5, 2007 – Dr. Ken Haycock, Director of the San José State University (SJSU) School of Library & Information Science (SLIS) and Carl Thompson, President, Counting Opinions (SQUIRE) Ltd. (CO) are pleased to announce the establishment of a data collaboration agreement.

Under the arrangement, Counting Opinions, a leading library data management services firm, will be providing faculty and students of SJSU School of Library & Information Science with access to library customer feedback data for the purposes of research and special projects.

"We expect that by having access to both historical and current library customer qualitative data that it will contribute positively to the experience of our students and better prepare them for analyzing data so that they can be involved in the process of transforming the library of today to meet the changing environment" stated Haycock.

Counting Opinions' Carl Thompson added that "with the addition of top caliber academic participation" SJSU School of Library & Information Science students, Counting Opinion's customers, and the library community as a whole will all be beneficiaries."

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About SJSU School of Library and Information Science

San José State University's School of Library & Information Science is the world's largest accredited LIS program with more than 2,000 graduate students. The school's skillful use of leading edge educational and information technologies makes its curriculum conveniently located *everywhere.* U.S. News and World Report ranked the school nationally in 2006 and named it the #1 e-learning service provider in its discipline in 2006. Read more about the school at http://slisweb.sjsu.edu

About Counting Opinions

Counting Opinions provides organizations with innovative, comprehensive, cost-effective ways to manage customer satisfaction. Facing constant competitive challenges, organizations need better tools to understand and manage their number one "raison d'etre," – its customers.